



About the Grant My Wish App:

The Grant My Wish Smartphone application is the only app of its kind, launched by experience day website, Tellallmyfriends.com. Amongst other qualities, the innovative app allows the user to create a 'Wish List' containing all the experience day activities that they would like to receive for their birthday, Christmas or special occasion; their friends and family can then contribute financially towards their 'Wish List' via the app.

The Grant My Wish App has just been launched (September 2011) and is available to download for free from the Apple Store and Android Marketplace (www.grantmywishapp.com). The app aims to end the disappointment that often accompanies receiving an unwanted gift, as well as the challenge of thinking up an inventive gift idea; whilst minimising the chance of missing a loved one's birthday.

With over 1000 experiences available, users can select any experience days that they would like to embark upon and add them to their 'Wish List'. Family and friends can then make a financial contribution towards the experiences chosen on the 'Wish List', no matter how large or small.

Unlike any other app, the Grant My Wish app features videos of the experience days on offer; meaning that users can watch someone enjoying the experience on their Smartphone, before committing it to their wish list.

All app users can access their friends' and families' wish lists, as well as be reminded of up and coming birthdays and special occasions; eliminating the manic rush to the shops the morning of a loved one's Birthday.



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About the Founders:

Lifelong friends, Keji and Daniel met when they were just 11 years old whilst waiting to take an entrance exam for secondary school. Their childhood dream was to set up a business together, which they achieved in 2009 with experience day website, Tellallmyfriends.com.

In 2007 they both began working on developing the Tellallmyfriends.com video commerce technology which was a large success, launching on the site in 2010. The two are currently pioneering the Grant My Wish Smartphone application and the benefits of social mobile commerce to the retail industry.

Keji Giwa - Founder & Chief Executive Officer:

Keji holds a BSc (Hons) in Computer Science from Kingston University and specialises in deploying ecommerce and mobile commerce applications. His previous roles include business developing and project managing award winning start-ups such as reevoo.com and moveme.com respectively.

Daniel Agoye - Co-Founder & Chief Financial Officer:

Daniel holds a BSc (Hons) in Management & Accounting. He is a member of both the ACCA and CIMA. His previous roles include managing the trusts for major large corporations as a Trust Accountant at Vantis Group and was a Senior Auditor at Ernst & Young.



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