



## **February 2012. GRANT MY WISH iPhone app re-launches**

Grant My Wish, the new wish granting app for the iPhone, has been re-launched with brand new updates. The first full version was released just before Christmas and we are proud to say that it was a tremendous success. The app allows users to create a Wish List which lets their friends and loved ones know which gifts they want by inviting them to join. The members of the Wish List can then share the cost of the gift, which means that price is no longer an obstacle.

From the moment the app was released, our designers were performing exhaustive testing as well as listening to the feedback from our users and industry experts. Now with version 2.2.2, the app is better than ever before.

Grant My Wish has been refined and updated, with improved birthday reminders, new gift categories, and the minor bugs fixed. What's more, the user can now search for gift experiences close to their location, making spur-of-the-moment gifts all the more convenient. With trusted retailers located all over the country, you're guaranteed to find a wonderful experience close to you. So whether you're looking for a Ferrari Thrill Ride in York or a Next Top Model Makeover and Photoshoot in London's Oxford Circus, you won't have far to travel.

We're constantly looking for ways to make the app easier to use, to make the customer feel more secure, and to make the customer want to share the experience. Birthday reminders let the user know when their closest friends' special days are approaching, and they can also check their friends' Wish Lists and in-progress group gifts. The Grant My Wish app also gives the user the option of sharing their Wish List on Facebook, so there's no excuse for their friends not staying up to date.

Categories include the usual "Gifts for Him" and "Gifts for Her", as well as seasonal selections and driving days, adrenaline experiences, and pamper treatments. Grant My Wish also offers a 'Have You Tried?' section, which includes some of our best sellers (including flying lessons, chocolate making workshops, and spa days) with some of our most unusual activities (such as sphereing, indoor skydiving, and Polo lessons).

So if you're tired of getting that same old knitted sweater every year for Christmas, it's time to try the Grant My Wish app. Let your friends and family know what you've really got your heart set on. With this updated version now available to download, Grant My Wish is the wish granting app that you'll want to tell your friends about.

## **Press Contact**

Email: [press@grantmywishapp.com](mailto:press@grantmywishapp.com)

Tel: 02075109550